



PRESS RELEASE

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Ralph de Klijn and Johan Halvarsson have united their knowledge to address the growing demand for consultancy services. Since its inception in October 2021, iStrive Ltd. forged strategic partnerships with industry experts and private equity firms.

Boasting over 50 years of combined experience, de Klijn and Halvarsson bring unparalleled expertise to iStrive. Their comprehensive suite of services includes startup support, construction, guest experience design, restructuring, dry-docks, operation optimisation, furnishings, supply chain management, and more.

Ralph de Klijn, founder of iStrive, has an illustrious background with leading brands such as Silversea, Seabourn, Regent Seven Seas, and Viking Cruises. Commenting on the partnership, de Klijn stated, "At iStrive, our mission is to revolutionize and support the cruise and resort industry with exceptional consultancy services that foster innovation and excellence. Collaborating with Johan Halvarsson enhances our ability to understand and exceed the expectations of the travel and hospitality sector. We are excited to expand our capabilities and deliver unparalleled value to our clients worldwide, connecting the dots."

Johan Halvarsson, with a distinguished 27-year career in the hospitality industry, previously served as Brand Performance Director for MSC and led a Caribbean resort group, overseeing its rebuild and initiated a hospitality training program that was funded and backed by the world bank as part of a income support training program after Hurricane Irma and Maria. At iStrive, Halvarsson aims to leverage his extensive experience to elevate customer experiences, increase market share, optimize supply chains, and boost client revenues.

iStrive tailors' solutions to the needs in the cruise and resort sectors. As long-term partners, short-term support, or ongoing consulting. With offices in London and Stockholm, iStrive Ltd. is well positioned to offer premier hospitality management services on a global scale.

The partnership between Ralph de Klijn and Johan Halvarsson heralds a new era for iStrive Ltd., setting new benchmarks of excellence in cruise and resort consultancy.

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